

Be.artsy
AWARENESS
●●● EXPERTS

CLIENT TESTIMONIALS





We do not take any sexual harassment case lightly.



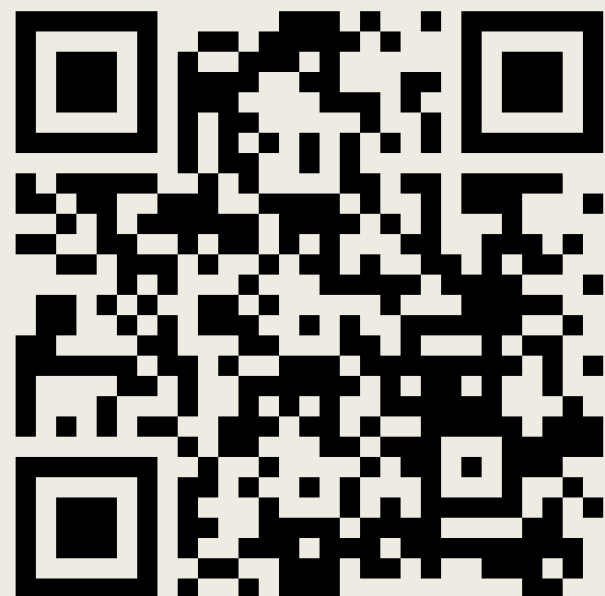
We treat every case seriously. This is why I have personally attended the recent Internal Complaints Committee (ICC) training program conducted by Be.artsy.

Ashwani Lohani
MANAGING DIRECTOR, AIR INDIA



SCAN ME TO WATCH
POSH LEGAL & BIAS
TRAINING FOR AIR INDIA
IC MEMBERS





SCAN ME TO WATCH
DIVERSITY, EQUITY
& INCLUSION AT
ICICI LOMBARD

Be.artsy's USP is built on a PACT:



Passion: A strong focus on DEI, even in challenging settings. The founder-driven energy brings intensity and vision.

Authenticity: Programs are deeply rooted in real research and lived experience, making every session meaningful and impactful.

Curiosity: A student mindset and openness to feedback are core to Be.artsy's culture, enabling continuous growth and relevance.

Technology: From high-quality video, audio, and theatre-based content to a strong social presence and unique program design, technology is a clear edge. Closure reports are another rare and powerful differentiator, bringing impact measurement, clarity and credibility post-program.

Bhushan Kulkarni

VP – LEARNING & DEVELOPMENT, ICICI LOMBARD





We teamed with Be.artsy to celebrate our core values through an innovative fusion medium of theatre. The plays were a vivid representation of how we strive to foster an environment of Respect.

The Be.artsy team immensely helped deepen understanding and appreciation for our diverse workforce.

Chandan Bala
DIRECTOR- HR (ER), ACCENTURE



SCAN ME TO WATCH
RESPECT AT WORKPLACE
& POSH TRAINING AT
ACCENTURE



I would like to thank you for your great support and good quality of training conducted here in Benin Africa. It's a speechless conclusion as we can feel it among participants, how active they were and how interesting topics discussed during the sessions were, only based on their level of engagement and my personal feedback from few of them after the training.

My team on ground is well equipped now to take the step forward when it comes to fighting against this harassment issue.

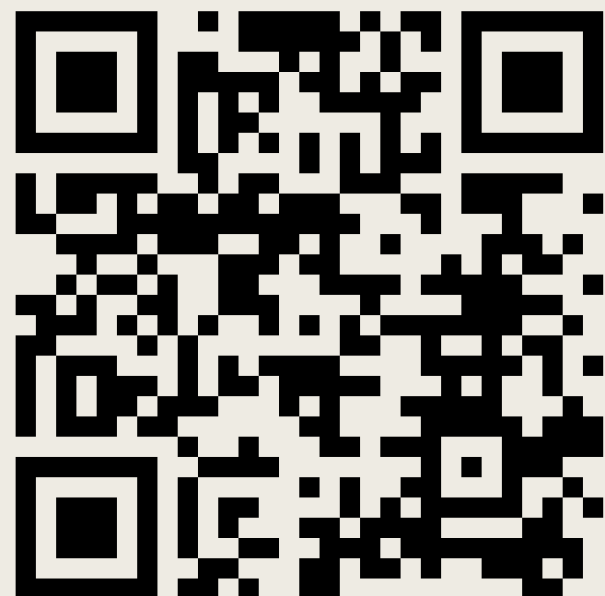
Frank Gbetoho
HEAD OF HR- BENIN, ARISE IIP



**SCAN ME TO WATCH
POSH & WHISTLEBLOWING
TTT AT ARISE IIP**



PEPSICO



SCAN ME TO WATCH
GENDER SENSITISATION
AND PREVENTION OF
SEXUAL HARASSMENT AT
PEPSICO INDIA

People in their day to day life and work forget the safe and inclusive workplace agenda, so it's always good to refresh.



With technology coming in, the attention span being shorter, we need to find more ways to engage the employees other than boring presentations and jargon.

The other way is that street theatre engages the people and gives you creativity to use different languages and scenarios for different kinds of audiences and it's more engaging than any other medium that I've seen.

It leaves a very positive and impactful result and people relate more with it. So the relationship is much more with the players and the audience.

Kavita Bharti Dahiya

DIRECTOR, COMPLIANCE AND
ETHICS (LEGAL), PEPSICO INDIA





In 22 years of my HR practice,
I have never seen such an
impactful training and communication
campaign “STOP THE S.H.O.W” .
(Sexual Harassment at Work) for
such a sensitive topic like
Prevention of Sexual Harassment.



*SCAN ME TO WATCH
PREVENTING SEXUAL
HARASSMENT AT THE
AMERICAN EXPRESS*

Kevin Cox

**CHIEF HUMAN RESOURCES
OFFICER (CHRO), AMERICAN EXPRESS**





We all shy away from topics like sexual harassment but the need of the hour is breaking stereotypes and talking about it.

We keep doing a lot of mandatory classroom-based training but are we able to create that impact? probably NO. The way art has been blended with HR policies to bring out the best in people today. It was connected with my 10000+ employee base. It was just absolutely commendable.

Kriti Gutt

**MANAGER HUMAN RESOURCES,
BRITISH TELECOM**



**SCAN ME TO WATCH
PREVENTION OF SEXUAL
HARASSMENT AT
BRITISH TELECOM**





BOSCH



**SCAN ME TO WATCH
PREVENTION OF SEXUAL
HARASSMENT AT BOSCH
INDIA JAIPUR PLANT**

Quite impressive that Street Theatre is also one of the ways to increase awareness.

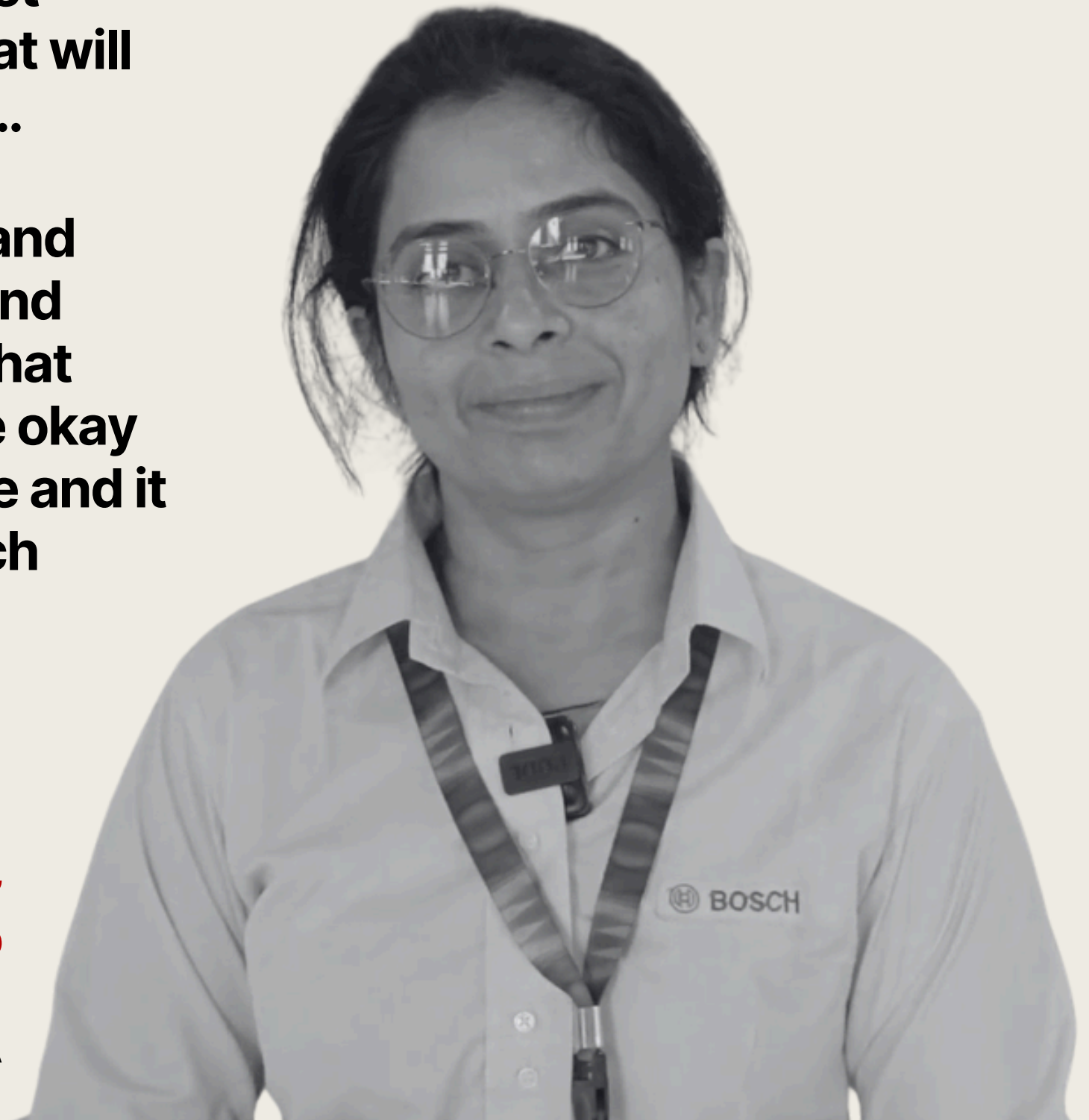


Street Theatre is the right way when we talk about the Indian context to learn and to get engaged. We were a bit hesitant, that what will happen, will it be really successful or not...

But when the audience started joining in and when we saw the actors talking about it and bringing in the real life situations it gave that impact. What we feel is okay might not be okay always" is the message we wanted to give and it has landed well. I am looking for more such engagements with Be.artsy.

Namita Garg

**SENIOR MANAGER (HUMAN
RESOURCES), BOSCH INDIA**





We wanted to create an awareness regarding the diversity and inclusion for employees along with creating more empathy and acceptance of our differences in our workforce which come from different backgrounds.

What better way than training our pan-india employees in Nukkad Natak to make it more interesting, engaging and fun-filled.

The feedback from the employees is so heartwarming, that the training period has brought people together and this project has improved not only their professional life but we see a lot of personal connect happening among cross functions.

Neha Negi

**HR EMPLOYEE RELATIONS,
ICICI LOMBARD**



**SCAN ME TO WATCH
DIVERSITY, EQUITY AND
INCLUSION AT ICICI
LOMBARD**





PEPSICO



Street theatre by nature is a very interactive format and what that really did for us at least it help us to open our minds. We chose a platform, a format like Nukkad Natak. We were actually able to reach at the grassroots levels of our organisation.

We had men and women equally talking about how they felt and what they experienced and it brought alive a lot of issues which would otherwise never be spoken about.

Pavitra Singh
CHRO, PEPSICO INDIA



*SCAN ME TO WATCH
CAMPAIGN MIND BUGS BY
PEPSICO INDIA DEALING
SEXUAL HARASSMENT AT
THE WORKPLACE*





**SCAN ME TO WATCH
SAVELIFE FOUNDATION
DRIVING ROAD SAFETY
AWARENESS**

We are committed to saving lives on roads in India. We also engage communities to drive behaviour change.

Traditional forms of outreach programs have not yielded desirable results.

Be.artsy, however, transformed our community outreach strategy. The way Be.artsy tackles awareness issues is unmatched and admirable. Thanks to their efforts, we now have dedicated community volunteers.

Piyush Tewari
**CHIEF EXECUTIVE OFFICER,
SAVELIFE FOUNDATION**





I met Shikha at an Emotional Intelligence training that she led. I decided to engage her company Be.artsy soon after that conference.

In my leading people's role at Tata Coffee and Mahindra Holidays, I have engaged Be.artsy's learning and development programs since 2018.

Priyanka Gidwani

CHIEF HUMAN RESOURCES
OFFICER (CHRO), MAHINDRA
HOLIDAY & RESORTS INDIA



*SCAN ME TO WATCH
BE YOUR OWN LAKSHMI
AT MAHINDRA HOLIDAYS.*

I absolutely enjoyed the session that you facilitate. I was enthused by the number of women who attended it and the interaction and participation.



A lot of them are looking to attend more sessions. It's rare to see such engagement.

I must congratulate the Be.artsy team on behalf of PWC for such fabulous insightful and informative session. It has been an absolute pleasure to be associated with you.

Rajesh Vig

**PARTNER IN DEALS
(CORPORATE FINANCE), PWC INDIA**





Beartsy has a unique way of engaging investors through Nukkad Natak or even their classroom trainings have inspirational look and feel. They are putting an effort in their content and scripts so that each and every concept is articulated well in the awareness programs.

Mentioning sustainability and financial freedom, Be.artsy always does deep research on a topic and covers so much of the do's and don'ts for a retail investor.

Rehana D'Souza

VICE PRESIDENT, NATIONAL
STOCK EXCHANGE



SCAN ME TO WATCH
WORLD INVESTOR WEEK
2021 OBSERVED BY
NATIONAL STOCK
EXCHANGE

The most effective trainers are those who are able to internalise the subject matter and contextualize it to unique audience.



Shikha is not just a trainer, she has run a business for over a decade and hence her trainings are from on-ground realities and not just academic. That's the reason she is able to establish a connect with her audience on various topics.

I keep introducing Be.artsy to companies that I am connected to

RK Mishra
INVESTOR AND
CO-FOUNDER, YULU BIKES





The customised program based on the requirement of the workers and their working habits. If we go with lecture mode, people may not be interested in understanding what's happening there. So it was a customised content in the local language and that really helped all the workers and people who have experience this gender sensitisation program to understand prevention of sexual harassment.

Entire senior leadership are quite appreciative about this program and some of other companies Of TATA group are approaching us to understand how we have achieve such engaging training.



Sameer Palsule

HEAD - BUSINESS
EXCELLENCE, L&D,
TATA COFFEE



SCAN ME TO WATCH
1176 BLUE-COLLAR
EMPLOYEES AT TATA
COFFEE PLEDGE TO SAY
"IT'S NOT OK"





You can't just build a safe workplace with policies alone; you always need people who carry the message forward. That is what our recent Train-the-Trainer (TTT) sessions were all about. Held across Benin and Gabon and extending to teams in Togo and ROC.

It's like lighting 100 small lamps and each one now equipped to guide conversations around the prevention of sexual harassment and whistleblowing back in their teams.

With the support of our learning partner Be.artsy: Awareness Experts and the incredible energy of trainers Shikha Mittal and Dr Stephanie BOKO AGBO.

Shweta Singh

**GLOBAL HEAD - TM
AND L&D, ARISE IIP**



**SCAN ME TO WATCH
SAFE SPACES, STRONG
VOICES: PROGRAM
FEEDBACK**



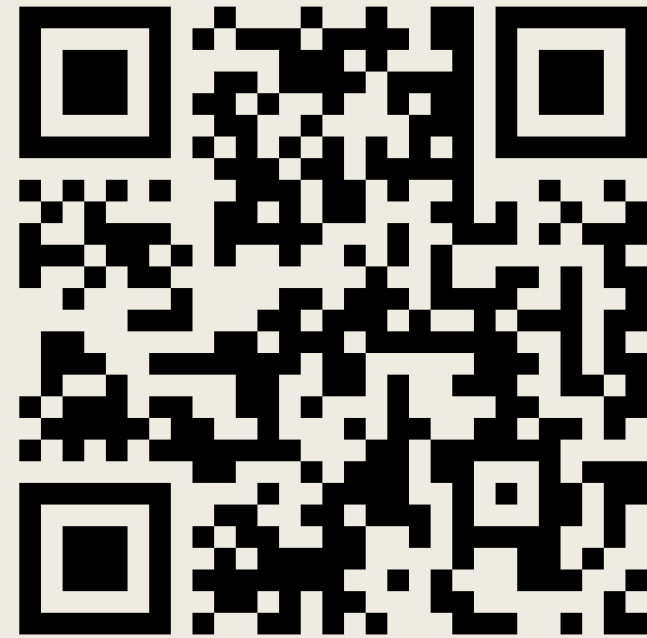


Be.artsy's non-stop Financial Literacy sessions happening at Concentrix India is helping all our employees to know about investments and all about growing money. The trainers are really good and a lot of awareness is being created. We really appreciate your efforts.

Swati Chawla

**HEAD - BUSINESS
EXCELLENCE, L&D,
CONCENTRIX**





SCAN ME TO WATCH
CRITICAL CONVERSATION
TRAINING (APPRAISAL
FOCUSED) FOR
TATA TRENT

When we hired Be.artsy, we were not sure if we will be able to achieve the objective of training our managers and sales force on topic like internal/external communication and managerial skills but after the mindshift program conducted by Team Be.artsy we are looking forward to work deeper for more teams at Tata Trent and use their innovative mediums to conduct trainings that are typically boring.



Tanaz Mulla
HEAD - CORPORATE HR
TATA TRENT





We felt that something innovative needed to be organised for thousands of people working in the factory, where they can understand what is sexual harassment.

The Search engine optimisation may have worked beautifully for the company, and interestingly, Be.artsy was one name that popped up. That's how we reached out to you guys, and we're very happy we're doing this.

The message is delivered in a fun way, which is entertaining, and yet it's landing the point. We want to take it to all the factories and see what the impact is. We want to study the impact and then make it a regular thing on an annual basis.

Monika Mor

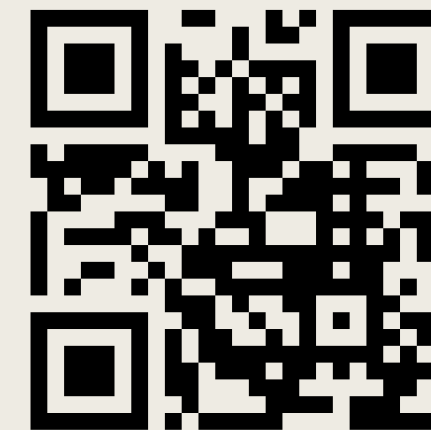
ASSOCIATE HEAD - CSR
& COPCOM, PERFETTI
VAN MELLE INDIA



SCAN ME TO WATCH
POSH TRAINING AT
PERFETTI VAN MELLE
INDIA

**For culture building, learning
and development programs and
other business inquiries, write
to Be.artsy's Growth Manager.**

ADARSH@BE-ARTSY.COM



*SCAN FOR OUR
WEBSITE*

Be.artsy
AWARENESS
 **EXPERTS**

